



# Sweetwater, TX



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500 Chestnut  
Suite 1200  
Abilene, Texas 79602

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## Report Parameters

### 1 MSA

45020 Sweetwater, TX

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**14,498**

Population (2023)

Population **decreased by 347** over the last 5 years but is projected to **grow by 50** over the next 5 years.

**6,924**

Total Regional Employment

Jobs **decreased by 50** over the last 5 years but are projected to **grow by 400** over the next 5 years.

**\$47.4K**

Median Household Income (2022)

Median household income is **\$27.7K below** the national median household income of \$75.1K.

## Takeaways

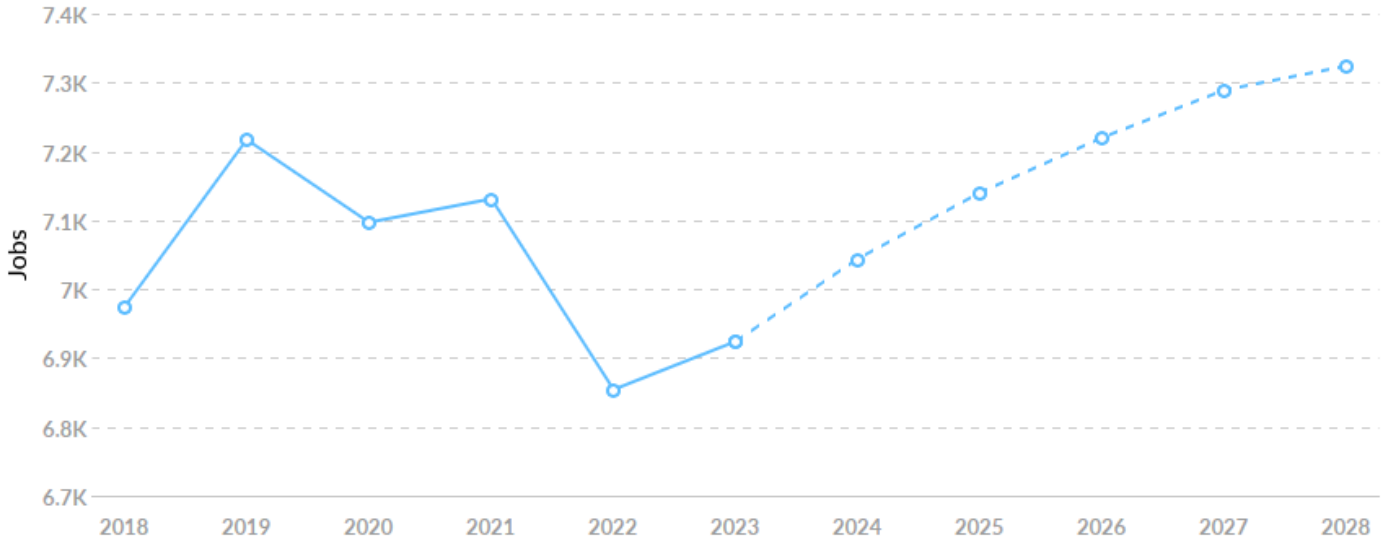
- As of 2023 the region's population **declined by 2.3%** since 2018, falling by 347. Population is expected to **increase by 0.3%** between 2023 and 2028, adding 50.
- From 2018 to 2023, jobs **declined by 0.7%** in Sweetwater, TX from 6,974 to **6,924**. This change **fell short of the national growth rate of 3.9% by 4.6%**. As the number of jobs declined, the **labor force participation rate increased from 58.1% to 59.9% between 2018 and 2023**.
- Concerning educational attainment, **9.1% of Sweetwater, TX residents possess a Bachelor's Degree** (12.0% below the national average), and **9.7% hold an Associate's Degree** (0.9% above the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Lime and Gypsum Product Manufacturing, and Navigational, Measuring, Electromedical, and Control Instruments Manufacturing.

	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	14,508	7,054	6,924	96.7	\$1.01B	\$1.32B	\$1.36B
State	30,752,082	15,295,672	15,458,671	96.6	\$2.40T	\$1.49T	\$1.91T

# Historic & Projected Trends

## Job Trends

From 2018 to 2023, jobs declined by 0.7% in Sweetwater, TX from 6,974 to 6,924. This change fell short of the national growth rate of 3.9% by 4.6%.

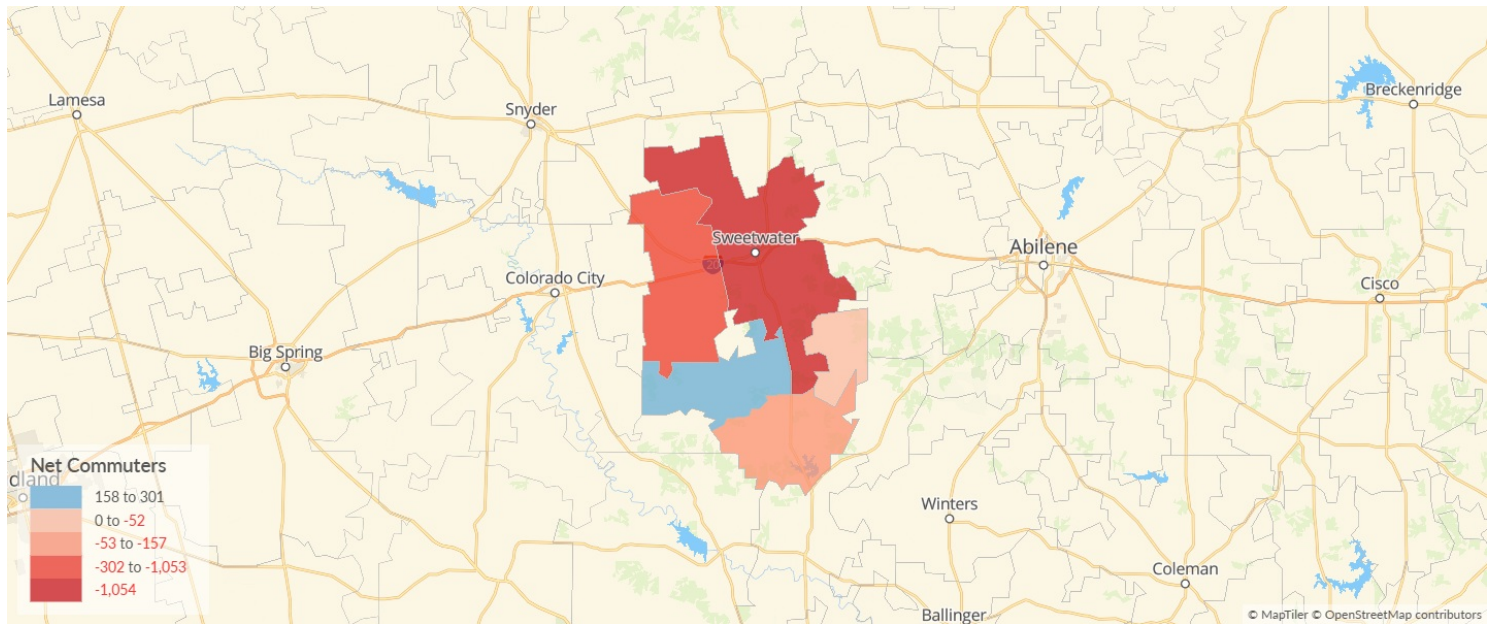


Timeframe	Jobs
2018	6,974
2019	7,217
2020	7,097
2021	7,131
2022	6,854
2023	6,924
2024	7,044
2025	7,140
2026	7,220
2027	7,289
2028	7,324

# Population Characteristics

## Place of Work vs Place of Residence

Understanding where talent in Sweetwater, TX currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

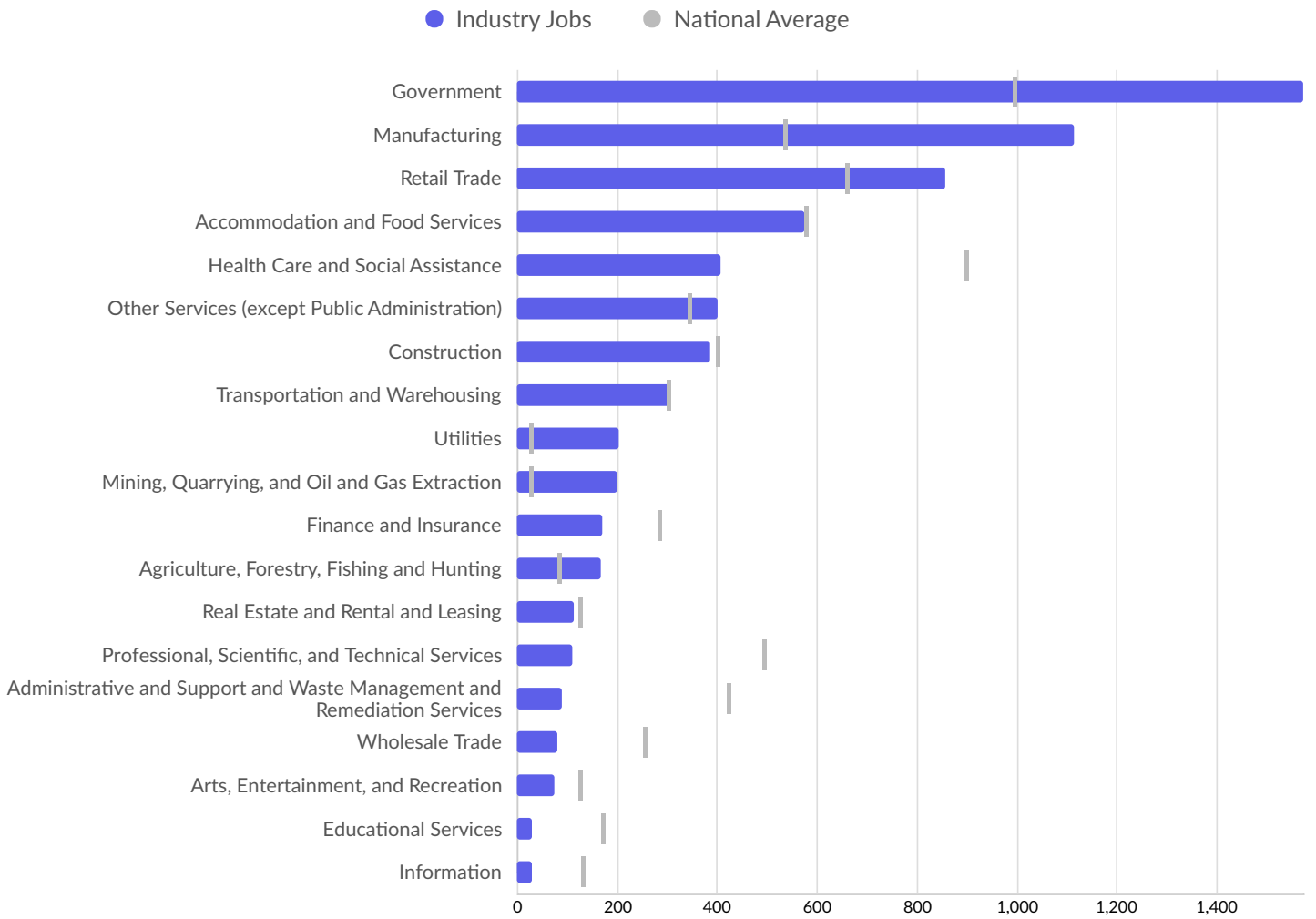
ZIP	Name	2023 Employment
79556	Sweetwater, TX (in Nolan...	5,729
79545	Roscoe, TX (in Nolan co...	592
79506	Blackwell, TX (in Nolan ...	317
79535	Maryneal, TX (in Nolan ...	254
79537	Nolan, TX (in Nolan cou...	32

### Where Talent Lives

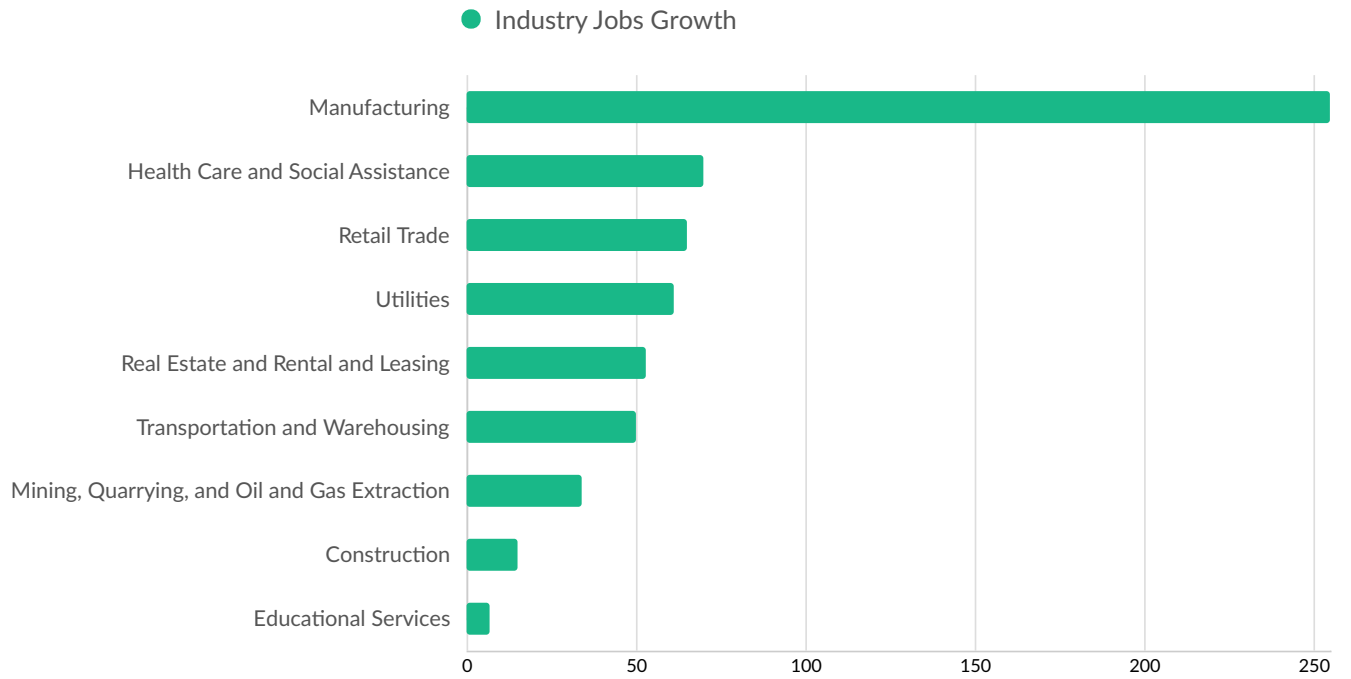
ZIP	Name	2023 Workers
79556	Sweetwater, TX (in Nola...	6,783
79545	Roscoe, TX (in Nolan co...	895
79506	Blackwell, TX (in Nolan ...	370
79535	Maryneal, TX (in Nolan ...	96
79537	Nolan, TX (in Nolan cou...	46

# Industry Characteristics

## Largest Industries



## Top Growing Industries






















# Business Characteristics

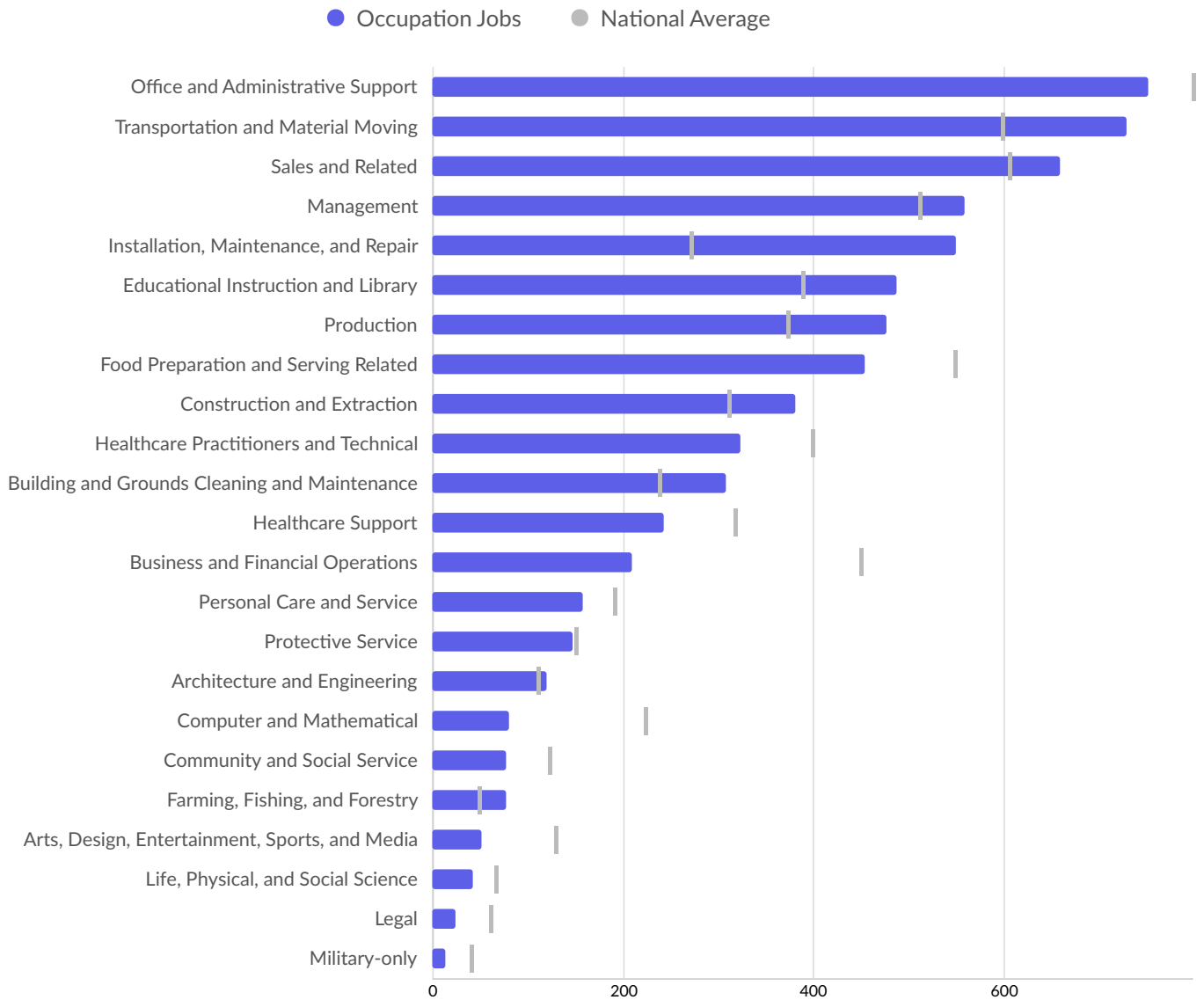
## 1,359 Companies Employ Your Workers

Online profiles for your workers mention 1,359 companies as employers, with the top 10 appearing below. In the last 12 months, 390 companies in Sweetwater, TX posted job postings, with the top 10 appearing below.

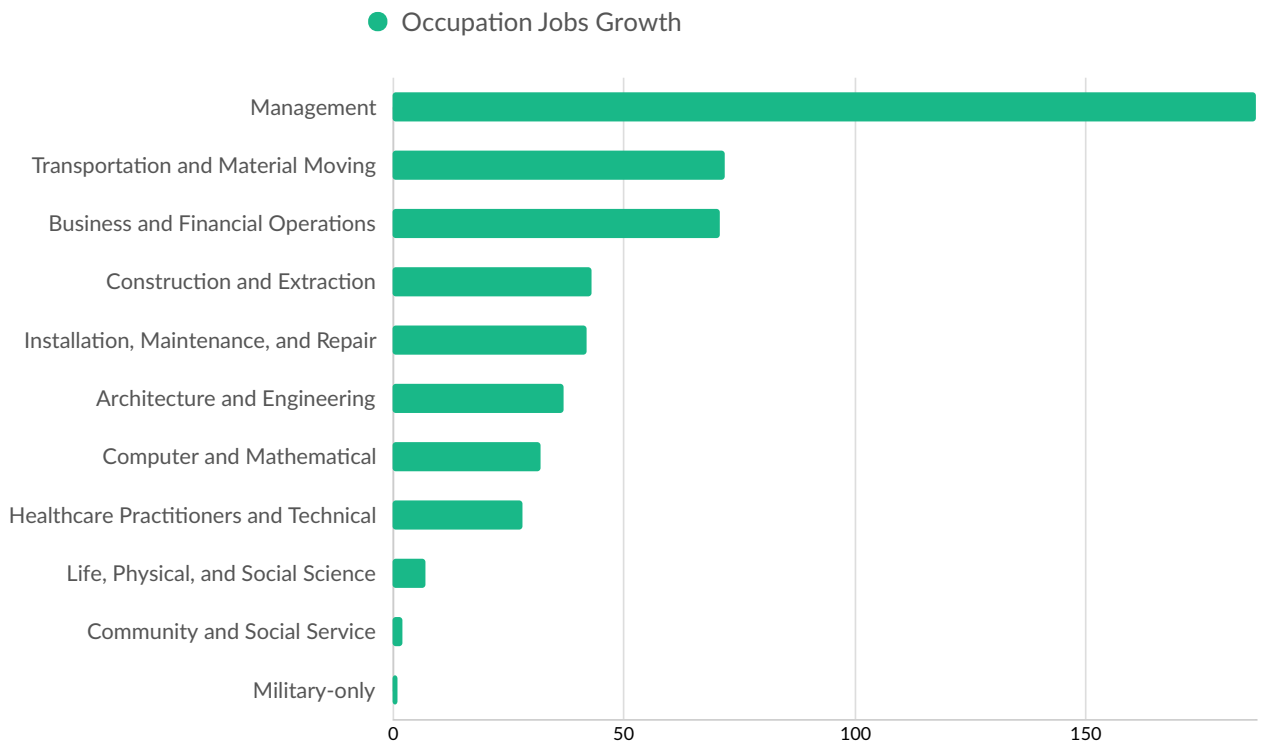
Top Companies	Profiles	Top Companies Posting	Unique Postings
Sweetwater Isd	126 	Georgia-Pacific	61 
Texas State Technical College	108 	Brookshire Grocery Company	55 
Ludlum Measurements	96 	Love's	54 
Rolling Plains Memorial Hospital	57 	Ludlum Measurements	37 
USG Corporation	32 	Rolling Plains Memorial Hospital	34 
Walmart	32 	Walmart	33 
Buzzi Unicem USA	23 	Sundt Construction	31 
State Of Texas	22 	City Of Sweetwater	30 
Georgia-Pacific	18 	RWE	29 
RWE	18 	TravelCenters of America	28 

# Workforce Characteristics

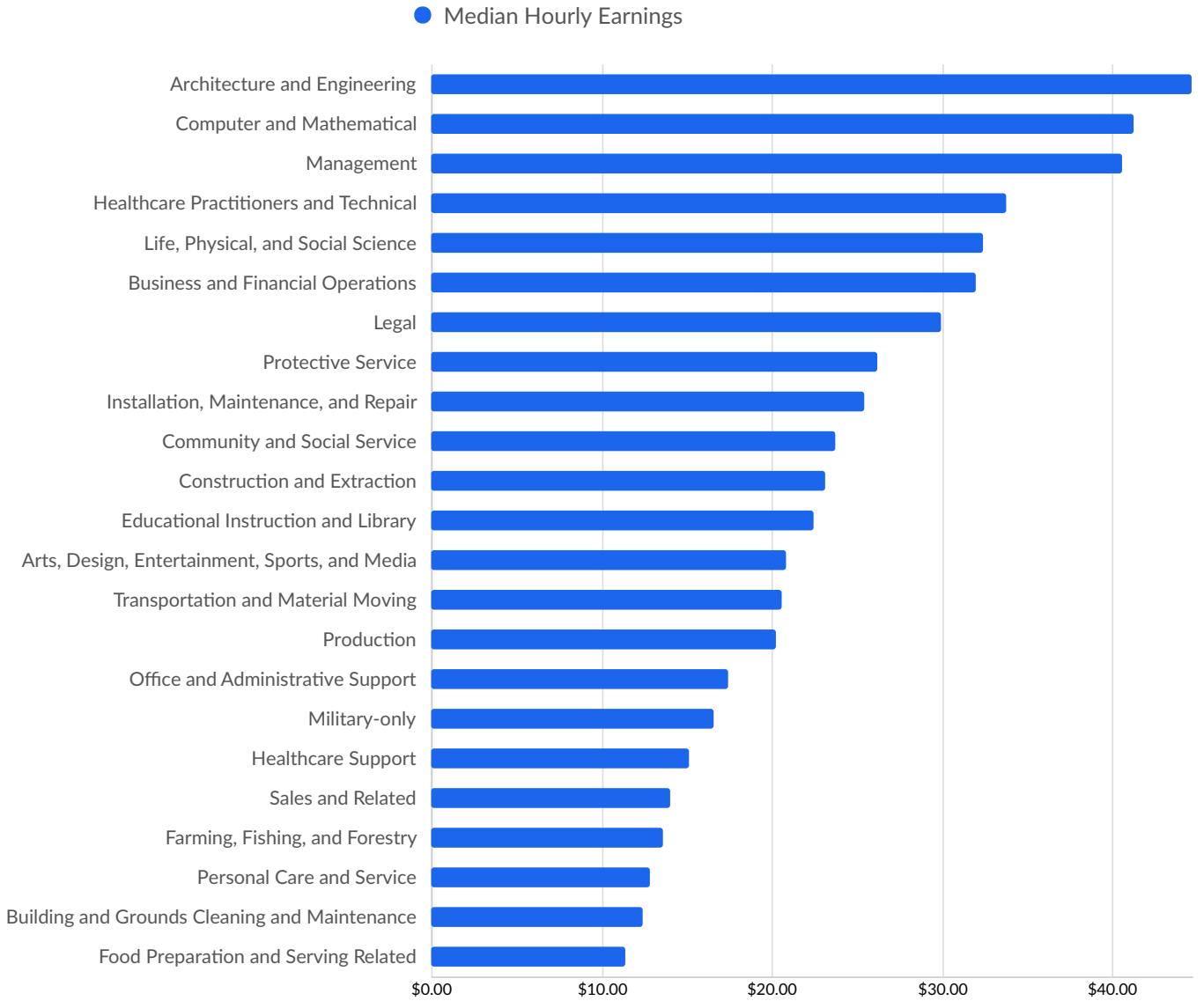
## Largest Occupations



## Top Growing Occupations



## Top Occupation Earnings



## In-Demand Skills

