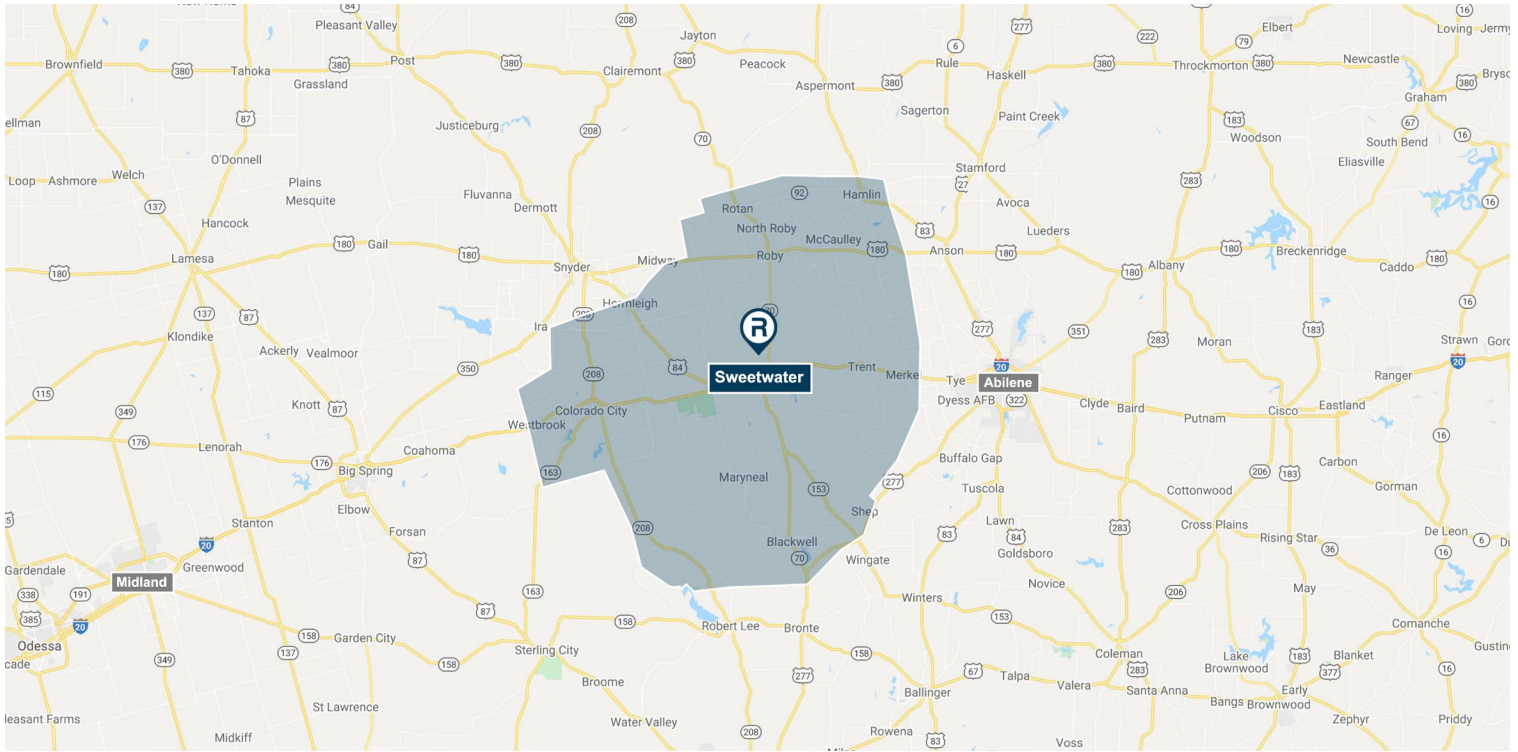


Primary Retail Trade Area • Retail Market Profile

Sweetwater, Texas



Population

2022 34,453

Educational Attainment (%)

Graduate or Professional Degree	3.70%
Bachelors Degree	10.69%
Associate Degree	7.61%
Some College	23.93%
High School Graduate (GED)	37.09%
Some High School, No Degree	9.74%
Less than 9th Grade	7.24%

Income

Average HH	\$74,631
Median HH	\$53,302
Per Capita	\$30,528

Age

0 - 9 Years	12.83%
10 - 17 Years	10.93%
18 - 24 Years	9.73%
25 - 34 Years	12.40%
35 - 44 Years	11.49%
45 - 54 Years	11.14%
55 - 64 Years	11.84%
65 and Older	19.64%
Median Age	38.51
Average Age	40.02

Race Distribution (%)

White	77.34%
Black/African American	5.99%
American Indian/Alaskan	0.93%
Asian	0.57%
Native Hawaiian/Islander	0.02%
Other Race	12.28%
Two or More Races	2.87%
Hispanic	35.60%



SEED Municipal Development District

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Primary Retail Trade Area • Retail Market Profile

Sweetwater, Texas

