



BOARD MEETING MINUTES – MONDAY, APRIL 8, 2024

PRESENT: Mark Meneses, David Vela, Gil Cherry, Russ Petty, Jeff Allen, Miesha Adames, Ethan Whittenburg

LOCATION: Downstairs conference room at the Sweetwater Chamber of Commerce, 810 E. Broadway, Sweetwater, Texas 79556

CALL TO ORDER: 10:03 AM by Gil Cherry

PRAYER: Russ Petty

PLEDGE OF ALLEGIANCE: Gil Cherry

PUBLIC INPUT: None

CONSENT AGENDA ITEMS: Russ Petty made the motion to approve the consent agenda items. Mark Meneses seconded. The motion carried unanimously.

MINUTES: Board to review and consider approving minutes from the March 18, 2024 meeting.

FINANCIALS: Board to review and consider approving the February 2024 financial statements.

ACCOUNTS PAYABLE: Board to review and consider approving payment of accounts payable.

ACTION ITEMS:

INTERLOCAL AGREEMENT: Board to review and consider approving an Interlocal Agreement between SEED MDD and Sweetwater Independent School District regarding childcare capacity expansion. David Vela made the motion to approve an Interlocal Agreement between SEED MDD and Sweetwater Independent School District regarding childcare capacity expansion. Mark Meneses seconded. The motion carried unanimously.

MARKETING & BUSINESS DEVELOPMENT MANAGER'S UPDATE:

- a) Marketing Video: Ethan provided an update on the marketing video that staff are working on in partnership with Neon Cloud Productions.
- b) Senior Interviews: Ethan provided an update on the Senior Interview program that will be held April 23rd and 24th.

EXECUTIVE DIRECTOR'S UPDATE:

- a) TML Small Town Conference: Miesha informed the board that she would be speaking at the TML Small Town Conference with Aaron Farmer from The Retail Coach. The topic is retail recruitment for small communities and she will have the opportunity to share news about the recent retail projects in Sweetwater.

There being no further business, David Vela made the motion to adjourn. The motion carried unanimously.

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