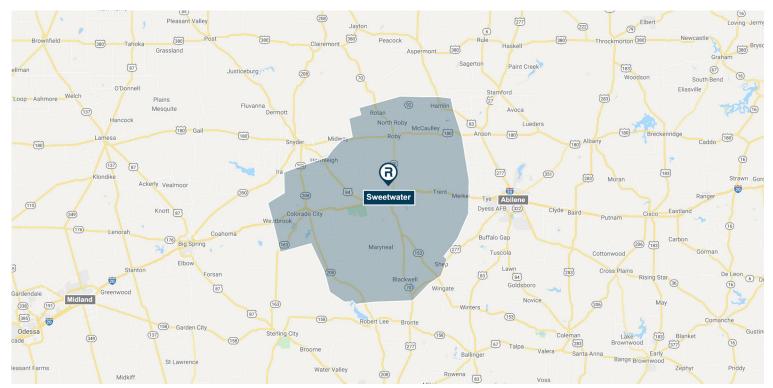
Primary Retail Trade Area • Retail Market Profile

Sweetwater, Texas



Population		Age	
2022	34,453	0 - 9 Years	12.83%
Educational Attainment (%)		10 - 17 Years	10.93%
Graduate or Professional	Ź	18 - 24 Years	9.73%
Degree	3.70%	25 - 34 Years	12.40%
Bachelors Degree	10.69%	35 - 44 Years	11.49%
Associate Degree	7.61%	45 - 54 Years	11.14%
Some College	23.93%	55 - 64 Years	11.84%
High School Graduate (GED)	37.09%	65 and Older	19.64%
Some High School, No	9.74%	Median Age	38.51
Degree		Average Age	40.02
Less than 9th Grade	7.24%	Race Distribution (%)	
Income		` ´	77.040/
		White	77.34%
Average HH	\$74,631	Black/African American	5.99%
Median HH	\$53,302	American Indian/Alaskan	0.93%
Per Capita	\$30,528	Asian	0.57%
		Native Hawaiian/Islander	0.02%
		Other Race	12.28%
		Two or More Races	2.87%
		Hispanic	35.60%



The sweetest place in Texas for business.

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