MDD BOARD MEETING MINUTES – TUESDAY, JULY 28TH, 2020

**PRESENT**: Carolyn Lawrence, Jerod Peek, Gil Cherry, Russ Petty, Joseph Crouch, David Vela, Ken Becker, Miesha Adames, Dana Schoening, Russell Jones,

**LOCATION:** Sweetwater Police Department (400 E. Ave. A, Sweetwater, TX 79556) Training Room

**CALL TO ORDER**: 10:03 AM by Carolyn Lawrence

**PUBLIC INPUT:** None

**ACTION ITEMS**:

**MINUTES**: Board to review and consider approving minutes from the June 8th, 2020 meeting. Joseph Crouch made the motion to approve the minutes. Jerod Peek seconded. The motion carried unanimously.

**ACCOUNTS PAYABLE**: Board to review and consider approving accounts payables. Jerod Peek made the motion to approve the accounts payable. Joseph Crouch seconded. Russ Petty abstained from the vote. The motion carried 4-0.

**FINANCIALS**: Board to review and consider approving the May 2020 financial statements. Russ Petty made the motion to approve the financials. Jerod Peek seconded. The motion carried unanimously.

**CLOSED SESSION:** A motion was made by Gil Cherry to enter into Executive Session under Section 551.087 of the Texas Government Code, to discuss economic development negotiations. No action will be taken in the Executive Session as it is not permitted by law. Russ Petty seconded. The motion carried unanimously.

**RECONVENE:** A motion was made by Jerod Peek to re-enter into Regular Session with a second from Gil Cherry. The motion carried unanimously.

**INCENTIVES FOR HOME DEVELOPERS:** Board to review and consider approving an incentive model for future home developers that would incentivize housing development based on square footage defined by blue prints provided by the developer . A builder must develop at least three homes *(single family, townhomes, patio homes, etc.)* and will receive $6.00 per square foot if the homes are within the city limits and $4.80 per square foot if the homes are outside the city limits but within the ETJ. Each incentive agreement will be brought to the MDD board of directors and independently approved. Incentive payments would be received in phases described within each individual contract. Gil Cherry made the motion to approve the structure of the incentive model contingent upon being very specific on how and when funds are received. Russ Petty seconded. The motion carried unanimously.

**CITY OF SWEETWATER UPDATE:**

* **Russell Jones**
  + Presented parks projects that are proposed by the City of Sweetwater which included new park equipment, shade structures, and a feasibility study for a sports complex in Sweetwater.
* **Dana Schoening**
  + Presented the idea of a Comprehensive Plan. The plan will identify community issues and concerns and include policy statements, goals, objectives, guidelines, maps and graphics that will serve as a working framework for the development of future land use public policy. The Comprehensive Plan will provide strategies to encourage economic development, quality development, recreational/park area development, and general improvements for the protection of the quality of life for the City of Sweetwater’s residents and businesses.
  + Discussed the idea of possibly expanding the demolition focus areas, which are currently the City’s main corridors *(Broadway, Hailey, Elm, Lamar)* to include neighborhoods around the municipal parks and school buildings.

**ASSISTANT MARKETING DIRECTOR’S REPORT (MIESHA ADAMES):**

* Presented the proposed 2020/2021 MDD budget.

**EXECUTIVE DIRECTOR UPDATE (KEN BECKER):**

* Retreat Materials discussion: Economic Development, Grants, Quality of Life (Housing, Retail, Restaurants, Entertainment, Parks, Demolition), Workforce, and Communications.

There being no further business, Gil Cherry made the motion to adjourn with a second from Jerod Peek. The motion carried unanimously.