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## MDD BOARD MEETING MINUTES – MONDAY, March 9th, 2020

**PRESENT:** Carolyn Lawrence, Jerod Peek, Gil Cherry, Russ Petty, Joseph Crouch, David Vela, Ken Becker, Miesha Adames, Cathrine Wilks

**LOCATION:** First Financial Bank Board Room (2<sup>nd</sup> Floor), 201 Elm St. Sweetwater, TX

**CALL TO ORDER:** 10:01 AM by Carolyn Lawrence

**PUBLIC INPUT:** None

**CATHRINE WILKS:** Kathy stated that the financial statements for Sweetwater Enterprise for Economic Development Municipal Development District are present fairly, in all material respects, the cash receipts and disbursements of SEED, Inc. for the year ending September 30, 2019, in accordance with the modified cash basis. There was discussion of how Sutherland's should be properly presented on the financial statements.

### ACTION ITEMS:

**AUDIT REPORT:** Board to review and consider approving Audit Report for fiscal year ending September 30, 2019. Jerod Peek made the motion to accept the Audit Report presented by Cathrine Wilks, CPA. Gil Cherry seconded. The motion carried unanimously.

**MINUTES:** Board to review and consider approving minutes from the February 10<sup>th</sup>, 2020 meeting. Joseph Crouch made the motion to approve the minutes. Gil Cherry seconded. The motion carried unanimously.

**ACCOUNTS PAYABLE:** Board to review and consider approving accounts payables. Joseph Crouch made the motion to approve the accounts payable. Gil Cherry seconded. The motion carried unanimously.

**FINANCIALS:** Board to review and consider approving the January 2020 financial statements. Gil Cherry made the motion to approve the financials. Joseph Crouch seconded. The motion carried unanimously.

**FAÇADE GRANT:** Board to review and consider approving the Façade Improvement Grant request submitted by Sweetwater Collision. The action item was tabled until further information is received from the applicant.

**FAÇADE GRANT:** Board to review and consider approving the Façade Improvement Grant request submitted by Sweetwater Masonic Lodge. Joseph Crouch made the motion to approve the requested amount of \$4,075.00. Jerod Peek seconded. The motion carried unanimously.

**EXECUTIVE SESSION:** A motion was made by Gil Cherry to enter into Executive Session under Section 551.087 of the Texas Government Code, to discuss economic development negotiations. No action will be taken in the Executive Session as it is not permitted by law. Jerod Peek seconded. The motion carried unanimously.

**RETURN TO REGULAR SESSION:** A motion was made by Jerod Peek to re-enter into Regular Session with a second from Russ Perry. The motion carried unanimously.

### **CITY MANAGER'S REPORT (DAVID VELA):**

- City has knocked down 8 structures without the funding assistance of the MDD. 5 of the lots have been cleared and the additional 3 will be complete by the end of the week.
- The MDD has funded for 5 structure to be demolished and carried off for a total of 13 structures being demolished and removed

### **ASSISTANT MARKETING DIRECTOR'S REPORT (MIESHA ADAMES):**

- Google Analytics
- Miesha is moving forward on the new website and is working to get proposals offered from 4 companies for design and learn about other services they offer.
- Apartments: there is a waiting list for 1BR and 2BR and a draw March 2020 draw with one 2BR unit on it was submitted for PeyDex.
- Discussed IC<sup>2</sup> Town Hall and Focus Groups that were hosted in February. Discussed potential grant funding that would provide an opportunity for a Retail Academy.
- Senior Interviews for Sweetwater, Blackwell, Highland, and Roscoe are coming up on May 5<sup>th</sup>, 6<sup>th</sup>, and 13<sup>th</sup>.
- Census 2020 packets



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- Results of the UNT wind tour that was held on February 14<sup>th</sup>.

**Executive Director Update (Ken Becker):**

- Sutherland's opened on March 2<sup>nd</sup>, 2020
- Splash Pad progress is moving as planned and they are pouring slab this week. The City of Sweetwater has installed a surveillance camera overlooking the pad.
- Manufacturing luncheon and tour of Buzzi with Senator Perry and Representative Lambert
- IC<sup>2</sup>
- Icy Breeze has been in the process of a major redesign on some of their components. 2019 gross sales increased by 75% compared to gross sales recorded for 2018. 2020 will be a very busy year for outside sales as they travel to events all over the U.S.

There being no further business, Russ Petty made the motion to adjourn with a second from Joseph Crouch. The motion carried unanimously.



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