



SEED Announces Appointment of John McPherson to Board of Directors

SWEETWATER, Texas — Sweetwater Enterprise for Economic Development (SEED) is pleased to announce the appointment of John McPherson to the SEED Board of Directors.

McPherson will join the board in helping guide SEED's efforts to promote economic growth, encourage new investment, support existing businesses, and create new opportunities for Sweetwater.

"We are excited to welcome John to the SEED Board," said Miesha Adames, Executive Director of SEED. "His knowledge of our community and commitment to Sweetwater will be valuable as we continue working to attract investment, support our existing businesses, and position Sweetwater for continued growth."

Working alongside SEED staff and community partners, the board evaluates projects and opportunities that can create jobs, attract investment, strengthen the local economy, and improve Sweetwater's long-term economic vitality.

McPherson's appointment comes as SEED continues to build on significant economic development activity in Sweetwater and pursue opportunities for future growth and investment.

"We have a lot of positive momentum in Sweetwater, and having strong community leaders serving on our board is an important part of continuing that progress," Adames said. "We look forward to working with John and having his perspective at the table."

SEED welcomes McPherson to the Board of Directors and looks forward to his service to the organization and the Sweetwater community.

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