FOR IMMEDIATE RELEASE

Sweetwater Economic Development Announces $3M Investment by Buzzi Unicem in Creekside Subdivision.

Sweetwater, Texas, Thursday, July 18, 2024—Sweetwater Economic Development is pleased to announce a significant investment by Buzzi Unicem, a leading cement manufacturer, in the Creekside Subdivision. Buzzi Unicem will invest an estimated $3 million to build ten homes within the 92-lot subdivision on the north side of Sweetwater.

The Creekside Subdivision directly results from strategic economic development incentives to advance single-family home growth and improve the quality of life in Sweetwater. This project shows Buzzi Unicem's commitment to the community and highlights the collaborative efforts between local businesses, homebuilders, and the Sweetwater Economic Development team.

Employee Retention Benefits for Buzzi Unicem

This investment by Buzzi Unicem is expected to provide significant benefits in terms of employee retention and satisfaction. By offering high-quality, affordable housing options close to the workplace, Buzzi Unicem aims to enhance the quality of life for its employees, reducing commute times and fostering a stronger sense of community. This initiative demonstrates Buzzi Unicem’s dedication to its workforce, aiming to attract and retain top talent by investing in their well-being and comfort.

Homebuilder Benefits for Fortezza Homes

Fortezza Homes, the designated homebuilder for the Creekside Subdivision, stands to gain considerably from this project. The partnership with Buzzi Unicem will drive business growth for Fortezza Homes and establish them as a key player in the Sweetwater residential market. This collaboration showcases Fortezza Homes' commitment to delivering superior housing solutions and contributes to their reputation for quality and reliability in homebuilding.

Community Benefits

The development of the Creekside Subdivision is set to bring numerous benefits to the Sweetwater community. Introducing new, well-constructed homes will enhance the local real estate market, attract new residents, and stimulate economic growth. The subdivision will also contribute to the overall aesthetic appeal of the area, creating a welcoming environment.

Furthermore, this development aligns with Sweetwater Economic Development's goals of sustainable growth and improved living standards for all residents.

"We are thrilled to see Buzzi Unicem's substantial investment in the Creekside Subdivision," said Miesha, Director of Sweetwater Economic Development. "This project demonstrates the positive impact of our economic development incentives and highlights the importance of collaboration between local businesses and the community. We look forward to seeing this Creekside's lasting benefits to Sweetwater."

For more information about the Creekside Subdivision or Sweetwater Economic Development's initiatives, please get in touch with Miesha Adames, Executive Director, at 325-235-0555, Miesha@SweetwaterTexas.net.

About Sweetwater Economic Development

Sweetwater Economic Development is dedicated to fostering a thriving business environment and improving the quality of life in Sweetwater. Through strategic initiatives and partnerships, it aims to drive sustainable economic growth and community development.

About Buzzi Unicem

Buzzi Unicem is a leading cement manufacturer known for its commitment to innovation, sustainability, and excellence. With a focus on quality and customer satisfaction, Buzzi Unicem plays a vital role in the construction industry, providing high-quality cement products for various applications.

About Fortezza Homes

Fortezza Homes is a reputable homebuilding company committed to creating high-quality, affordable housing solutions. It has established itself as a trusted name in the residential construction industry, focusing on craftsmanship, innovation, and customer satisfaction.

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